

Newsletter

1.2017



Associação
Viva a Vida

FIND OUT WHAT'S BEEN HAPPENING AT VIVA A VIDA: JAN-MARCH 2017



ANNUAL PLANNING - CEVA HIGH SCHOOL

03

On February 2nd, Viva a Vida attended the Annual Planning day at the State College of Vila de Abrantes. A day of learning, discussions and planning. We thank young Vinícius Cerqueira, participant of the V2 theatre group and Vila Jovem, for his brilliant participation and monologue presentation, which was taken from the play "In dependence II" and also for the group work with the teachers! #VivaaViva 2017!



On February 16th, the V2 Theatre Group presented the 1st Thematic Seminar, focusing on the life and work of the playwright and theatre Director Augusto Boal. The students organized themselves into subgroups, researched and presented their observations to an audience made up of the local community. CONGRATULATIONS!!! #Viva 2017.

Camaçari's Centre for Psychosocial Care - Alcohol and Drugs promoted a lively "Shout out for Carnival" and the V2 Theatre Group's shone brightly on the 21st of February! #Viva2017.

04 THEATRE V2

In March, we started with new members in the V2 Theatre Group who were welcomed with open arms on the 8th. We are always expanding our activities to benefit the community. Stay tuned, we still have vacancies!!!



HUMAN RIGHTS AND YOUTH WORKSHOPS

The year has also started in the State College in Vila de Abrantes. On March 20th, Educator Marcos Paulo initiated a course on Human Rights and Youth: racism and violence, with the classes from the 1st year of high school. This term, we will work with seven classes, totalling about 250 adolescents. We wish them every success!



EXCHANGE

05

The Government of Bahia, through its Culture Fund, held a meeting in March to share know-how.

During the four day event (March 24-27) several activities took place to celebrate Circus Day. The V2 Theatre Group was present on the 25th of March in the clowning workshop with Demian Reis ... We will always attend events like this, because we just love cultural exchanges!

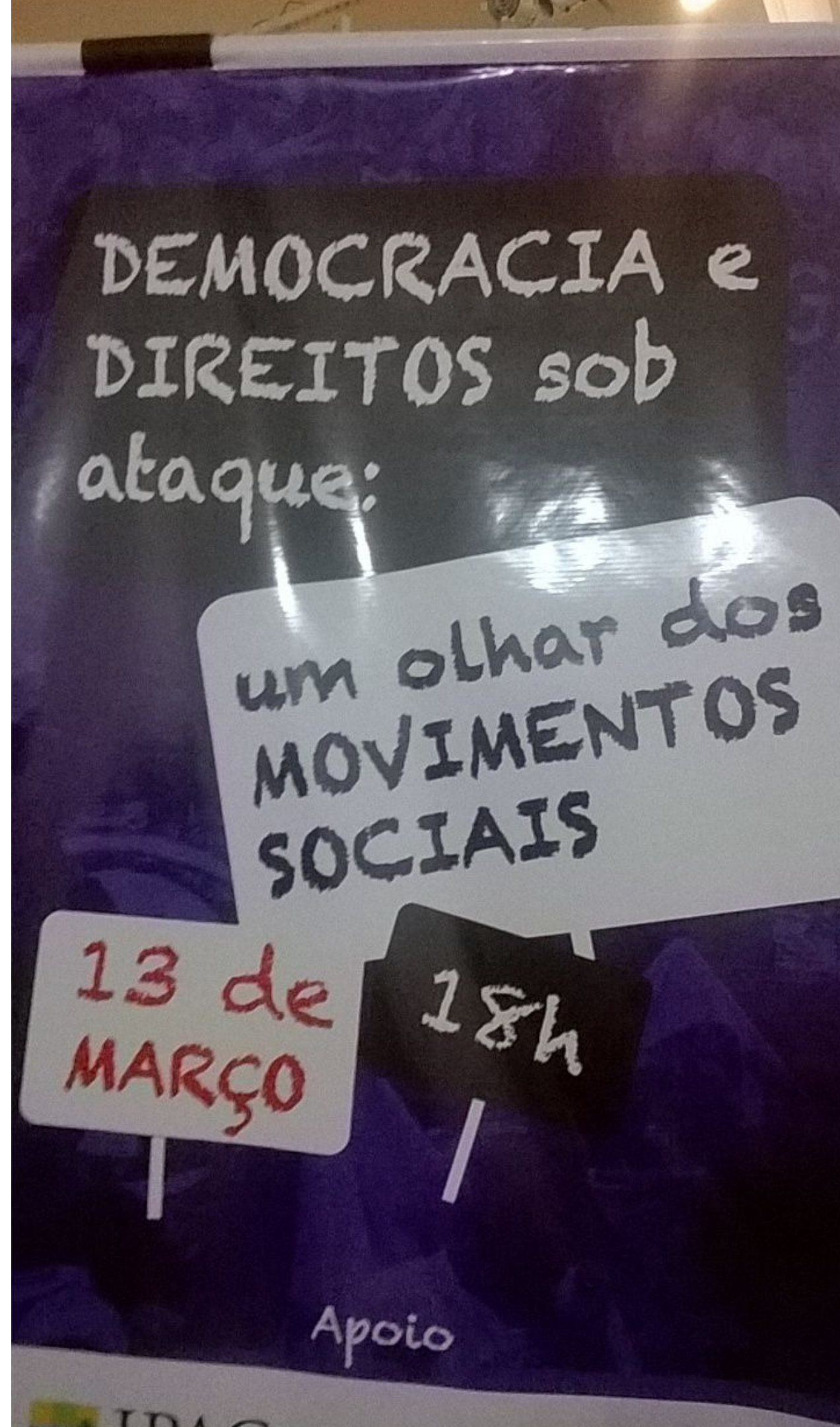
CAPS AD

On February 13th, the Project Coordinator at Association Viva a Vida, Évelin Salles, and the CAPS AD Coordinator in Camaçari, represented by Carolina Cavalcanti, met to discuss the continuity for the Municipal Council Policy on Drugs - COMAD. Under discussion was the history and documentation from previous years, together with new proposed activities to reactivate an important instrument of public oversight for the municipality.

APITO

APITO: To strengthen the network, there's nothing better than getting together with those who share the same social and political approach. So, on March 29th Cressida Evans (General Coordinator), Évelin Salles (Projects Coordinator) and Graça Cruz (Admin Coordinator) visited Father Paulo Tonucci Association - Apito. The aim was to exchange information and learn more about everyday life, projects, administration and fundraising. We were very well received by Coordinator Baja and their staff. There's some great partnerships to be had!





On March 13th, the Ecumenical Coordination of Service (CESE) promoted a public debate on the Social Security Reform. Project Coordinator Évelin Salles and Theatre Teacher Simone Requião, were present and enjoyed an ethical and coherent debate about the political coup that Brazil is currently experiencing.

We give our full support to the campaign that may actually prevent workers' rights, won with so much effort in recent years, from being dismantled.



VOLUNTEERING

Our headquarters is always open to volunteers. Our gratitude to dear friend Bill (William Faulk) who is helping us a lot with practical projects and will shortly be helping us with strategic ones too! #Viva 2017. We would also like to thank Shelley Green for translating this Newsletter! #Viva Volunteers!



INTEGRATION

On February 8th we effectively started Viva a Vida's activities for 2017. To kick-off there's nothing better than a general meeting with the team, parents and beneficiaries in an afternoon of planning, which above all was a joyous way to start another year of work! # Viva 2017.



Marketing and Communication - Our colleagues and partners from Grant Thornton in Ireland held a brainstorming session to generate ideas about Viva a Vida's marketing. They proposed improvements and new actions to help give more visibility to our work. #handinhand..



Grant Thornton – Other Grant Thornton partners, based in São Paulo, have created an institutional video about Viva a Vida to be displayed at the company's worldwide receptions. Helping to give more visibility to our work and increase our reach to a global level!

Fundraiser:

Luiz Carlos, a specialist in fundraising within the private and public sectors, started working with Viva a Vida on March 22. With his energy and expertise, he has already put in practice part of our Fundraising Action Plan. Welcome Luiz Carlos!

As part of the fundraising campaign, the general coordinator of Viva a Vida, Cressida Evans, and Luiz Carlos visited some municipal bodies, seeking support for our work. The Municipal Council of Children and Adolescents, and Social Care; the Department for Social Development and Citizenship; and the Department of Education were some of the bodies visited. With these contacts, we are taking the first steps towards positive and productive partnerships for the benefit of children, adolescents and young people in the municipality.





*Would you like to become a friend of
Viva a Vida?*

For more information about Viva a Vida, to read our success stories and reports, to donate, volunteer or collaborate, check out our site:

[HTTP://ONGVIVAVIDA.WIXSITE.COM/VIVAVIDA/ENGLISH](http://ONGVIVAVIDA.WIXSITE.COM/VIVAVIDA/ENGLISH)

OUR GLOBAL GIVING PAGE:

[HTTPS://GOTO.GG/25046](https://GOTO.GG/25046)

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